



# nordicsports history

- 1997** • Formation of the company **nordicsports**.
- 1999** • Franz Ganser writes the first Nordic-Walking-concepts by order of the industry: EXEL, POLAR.
- 2000** • Franz Ganser developed by order of the genuine associations INWA and ANWA the Nordic Walking and Nordic Blading training-concepts, directives, digital programs and developed the mastertrainer-system in Europe.
- 2001** • ANWA/INWA teach according to the **nordicsports**-concept.
 


- 2002** • Internationalisation of **nordicsports** – parallel acceptance of the **nordicsports international** apprenticeships and INWA-, ANWA-certificates.
  - Foundation of further associations in the range of Nordic Walking.
- 2003** • Austrian associations: ASKÖ, UNION and educational facilities such as WIFI; BFI, PGA etc. take over the concepts and programs.
  - International standardisation and matching of the apprenticeships.
  - Italian Nordic Walking association takes over the concepts of **nordicsports**.
  - GNFA-Germany is founded, takes over the guidelines, standards and Nordic Walking programs of **nordicsports**.
  - Development of the franchise system **nordicsports academy** and of *Nordic Fitness Sports School*.
- 2004** • Development and concept of *Centrics academy* – enhancement of **nordicsports academy** Italy – South Tyrol/Ritten takes over the franchise-system.
  - Author of the book: „NORIDIC FITNESS“.
- 2005** • 6 franchise participants : Kitzbühel (Tyrol), Salzburg, Imst (Tyrol), Finkenstein/Faakersee (Carinthia), St.Aegyd (Lower Austria), Ritten (South Tyrol).
  - Author of the book: „Every day **nordicsports** – das Fitnesskonzept für jeden Tag“.
  - Further implementations of **nordicsports academies** will shortly be put through a deal: Germany, Switzerland, Poland, Bosnia-Herzegowina.
  - Cooperations with the Medicial Institute of Sports Salzburg, Maxfun.cc, Ike-Software.